

Contact

brandonjf@gmail.com

www.linkedin.com/in/brandonjf
(LinkedIn)

Top Skills

Technology Management

User Experience (UX)

Mobile Application Development

Languages

French (Limited Working)

English (Native or Bilingual)

Portuguese (Professional Working)

Spanish (Professional Working)

Publications

Android Atomic Design

Server-Driven App Development

Server-Side Rendering for Native
Mobile Apps

Engineering Smart && Building
Dumb: Building an Android Thin-
Client at OkCupid

Brandon John-Freso

CTO at Pier | Conversational AI for Hires That Don't Suck | Resumes aren't people—we help you find who actually fits | Ex-OkCupid Lead, WeWork

New York, New York, United States

Summary

We've all chased the wrong leads. Sat through awkward intros. Wasted time on connections that didn't click. I've built systems to fix that—at scale.

If you're reading this, you probably looked past my headline. Good—that's exactly the problem we're solving.

Everyone looks the same on paper now. Perfect resumes, AI-generated cover letters, keywords everywhere. Zero signal about who can actually do the job.

At Pier, we built conversational AI that asks the right questions—surfacing the real stories, decision-making approaches, and fit signals that resumes can't capture. We're helping SMBs and hiring teams connect with people who can actually get shit done, not just people who look good on paper.

Previously: Led product engineering at OkCupid (25M+ users), where I learned that matching at scale requires surfacing authentic signals. Built spatial intelligence systems at WeWork. Now applying those lessons to help the right people connect.

Experience

Pier

Chief Technology Officer

October 2023 - Present (2 years 9 months)

Brooklyn, New York, United States

Building the full production platform as solo technical founder—voice interviews, transcription, streaming analysis, and reporting.

Architecting real-time systems that evaluate candidates during the conversation, not after.

Shipping rapidly with AI coding agents; translating customer feedback into technical scope.

Collaborating daily with co-founders on product direction and roadmap.

WeWork

Staff Software Engineer, Android Lead

October 2018 - October 2023 (5 years 1 month)

Greater New York City Area

- + Responsible for growing Android team from 2 engineers to 21 engineers across multiple product lines and squads and localities.
- + Lead in the development of many cutting-edge standards, from MVI architecture to component-based design systems using Kotlin.
- + Set our north star for Android development, communicating our strategy between our business executives and engineers, and ensuring that the culture of the team grows towards engineering excellence.
- + Responsible for encouraging engineering culture through managing guild meetings, proposals, working groups and other agile practices.
- + Regularly serve as an ambassador for the company speaking at conferences such as Droidcon in Singapore, QCon in California, and the Facebook Mobile Consortium in New York along with many others.

OkCupid.com

Senior Lead Software Engineer, Android

February 2014 - July 2018 (4 years 6 months)

Greater New York City Area

In my four-year tenure at the organization, I've worked on a team of 2-3 Android engineers developing our app which averages a 99.8% crash-free rate, ~2M monthly active users, over 14M installs, and a 4-star rating.

- + Sole developer of OkCupid's newest Android feature, the Discovery experience.
- + Developed the profile page which is used to present millions of potential matches to users.

- + Completed the migration from a legacy hybrid mobile application into an efficient, highly-performant fully native application reducing load times by 10x and raising our stability to a 99.8% crash-free rate.
- + Led systems design effort to rearchitect the app from its former MVC pattern to its current best practice abiding MVVM architecture.
Introduced Data Binding, RxJava, Retrofit, and Kotlin to the codebase bringing it to industry standards.
- + Very experienced with coding to spec and working with highly-capable product and design teams with high output.
- + Extensive experience writing Java-Javascript interfaces, web code and rapid full-stack prototyping.
- + Represented the company by giving tech talks at developer meetups and writing for the company tech blog.

Euclid Technology

Software Engineer, Mobile

February 2013 - February 2014 (1 year 1 month)

Bethesda, Maryland

Responsible for developing the company's first mobile application offering, a cross-platform companion application to accompany the SaaS desktop application provided by the organization to over 70 of America's top associations.

Executed initial software design, requirements and development.

Responsible for time-tracked billable updates and development for individual client associations.

Created a modular mobile framework which allowed for rapid deployment in various client implementations.

Worked as part of a team responsible for the implementation and maintenance of over 70+ client web applications.

Researched, designed and developed various moonshot projects.

Created a task tracking and analysis SPA to enable faster ticket-tracking for co-developers.

AtomicFlow Technology and Design

Software Engineer, Web (Co-Founder)

June 2009 - February 2014 (4 years 9 months)

Washington D.C. Metro Area

Led a small agile team of developers and designers mainly focused on developing web applications for small businesses.

Translated client business requirements into technical specifications for development.

Planned and executed a wide variety of software projects ranging from browser plugin development to task-tracking applications.

Gained valuable experience in technical documentation and rapid prototype development.

Federal Management System, Inc.

Software Engineer, Web

May 2010 - August 2010 (4 months)

Washington D.C. Metro Area

Designed and developed the Prometheus project, a resume-indexing and candidate-tracking engine, to automate and streamline the intake process of government candidates by algorithmically assessing their fit for roles and furnishing those results to recruitment staff. As lead engineer on the project, I developed the stack from database to a Flex frontend. Managed a small team of interns and saw the project through to final deployment.

University of Vermont

Student Government Association Senator

September 2009 - January 2010 (5 months)

Burlington, Vermont

Coordinated and directed organization's activities

Facilitated and scheduled office Hours weekly

Determined club recognition status and disciplinary actions

Monitored SGA organizations during meetings and events

Latin American Youth Center

2 years 4 months

Web Development Instructor

June 2004 - September 2006 (2 years 4 months)

Washington D.C. Metro Area

- Instructed bi-lingual Information Technology classes of up to 30 students in the areas of:
- Web development (Dreamweaver MX and Flash).
- Various topics ranging from desktop configuration to Animation of web material.

- Microsoft Office Suite

Magazine Compositor

June 2004 - September 2006 (2 years 4 months)

Graphic design and content layout for a 15 page magazine.

- Responsible for layout and design of documents through extensive use of Adobe Photoshop CS, Adobe InDesign CS, and Adobe ImageReady CS.
- Responsible for graphics manipulation and creation.
- Designed graphics, computerized content layout for various other documents and flyers.

Sollenium Enterprises

Computer Technician

September 2003 - May 2006 (2 years 9 months)

- Built and configured PC's to customer specifications.
- Performed various troubleshooting and maintenance tasks such as:
- OS installation, hardware and software upgrades, hardware updates, PC repairs (hardware & software).
- Configured and tested Windows desktops
- Installed NIC cards, graphic cards, etc.
- Troubleshot various network software and hardware issues.
- Perform backup and restore procedures
- Installed and Configure network printers.
- Setup, configured and troubleshot network accounts.
- Created, maintained and moved user's accounts.
- Network setup, web protocol configuration, and workplace optimization.
- System documentation
- Web development.
- Virus & spyware removal.

Education

University of Vermont

BS, Computer Science and Information Systems · (2009 - 2013)

Munro College

Computer Science · (2005 - 2007)